CHARITY SPOTLIGHT

Mount Diablo Interpretive Association (MDIA)



Mount Diablo State Park is in your back yard! When was the last time you were there to hike, camp, ride your road bike or mountain bike, climb the rocks in Rock City or just enjoy a picnic? Regardless of the activity you enjoyed, chances are that MDIA had a role in enhancing your experience. MDIA is an all-volunteer organization founded in 1974 with the sole purpose of supporting Mount Diablo State Park. We fund park improvements like picnic tables, trail signs, and many other park needs through our membership dues, financial support and merchandise sales. We also publish and sell a wide variety of books, pamphlets, maps and brochures. We host webinars every month on zoom and post these recordings to our website. We also post to our website the Wild Mount Diablo series, beautiful short films on a wide variety of subjects. You will find park merchandise, wildflower quides, bird quides and much more.

For the first time ever, MDIA is leading a major fundraising campaign to build a new Educational Center at the Mitchell Canyon entrance to Mount Diablo. This new center will enhance the experience of the 35,000 visitors who currently come to the park through that entrance, but more importantly, will open the doors to the education community providing an indoor and outdoor classroom experience on the mountain. Tice Valley residents Mike Brandy and Dick Nicoll are co-chairing the campaign to make this vision a reality. You can see the renderings of the new education center and how you can contribute or join our campaign. We could use your support!

Email us at MCEC4me@gmail.com with questions.

You can support our campaign via MDIA.org. While you are there, explore the resources available to you.

SEE YOU ON THE MOUNTAIN!





MITCHELL CANYON VISITOR CENTER | MOUNT DIABLO STATE PARK



